

VIRTUAL INTERNATIONAL CONFERENCE

# EVOLVING EDUCATION & CAREERS

SHARE, LEARN & TRANSFORM

This session will begin at: 10:45

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## EVOLVING EDUCATION & CAREERS

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Career-related Learning in Childhood  
Presented by

David Carney, Dr Mary McMahon, Anuradha J. Bakshi and Nick Chambers

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**Child labour is “work that deprives children of their childhood, their potential and their dignity, and that is harmful to physical and mental development” (ILO, 2004).**

Child labour  
means  
children  
working in  
contravention  
of:

- **ILO Convention No. 138** (along with ILO Recommendation No. 146): Specifies the minimum age for starting non-hazardous work/employment (14 years for developing countries), hazardous work (18 years for all countries), & light work (12-14 years for developing countries).
- **ILO Convention No. 182** (along with ILO Recommendation No. 190): Specifies the worst forms of child labour (i.e., slavery, bonded labour, child soldiering, sexual exploitation, induction into drug trafficking, and other gravely abusive conditions) (ILO, 2002b; ILO, 2015).

# Of children aged 5-to-17 years (ILO, 2017):

**152 million children are in child labour.**

**A rate as high as 1 in 10 children.**

**African region has the highest incidence of child labour: 1 in 5 children (20%).**

**Asia and the Pacific has the next highest incidence at 7%.**

**64 million girls (42%) and 88 million boys (58%).**

**48% of children in child labour are 5-to-11-year olds;  
28% are 12-to-14-year olds; &  
24% are 15-to-17-year olds.**

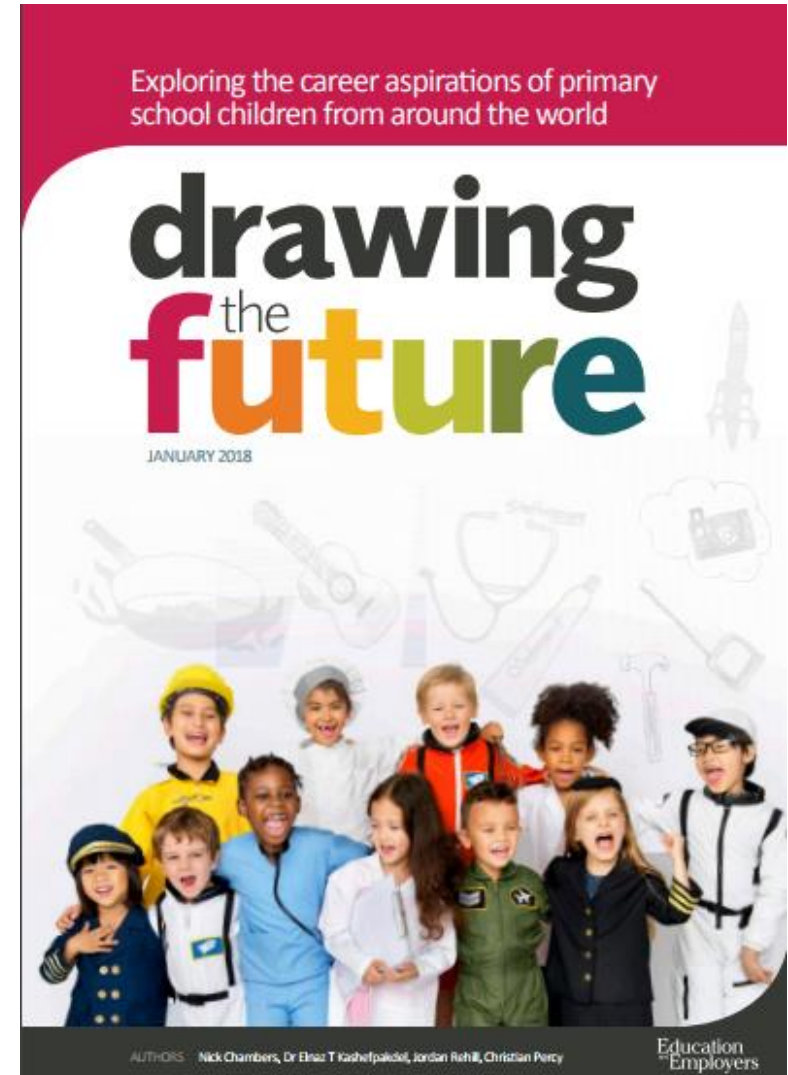
**Almost half of the children in child labour (73 million; 48%) are in hazardous work.**

# Drawing the Future

The report is based on a survey, the largest of its kind done in partnership with *TES*, the National Association of Head Teachers, UCL Institute of Education and OECD Education and Skills which asked primary school children aged seven to 11 to draw a picture of the job they want to do when they grow up.

To determine the factors influencing career choices, the survey also asked participants whether they personally knew anyone who did the job, and if not, how they knew about the job, as well as their favourite subject.

20,000 children around the world aged 7 – 11 took part including 13,000 from the UK.



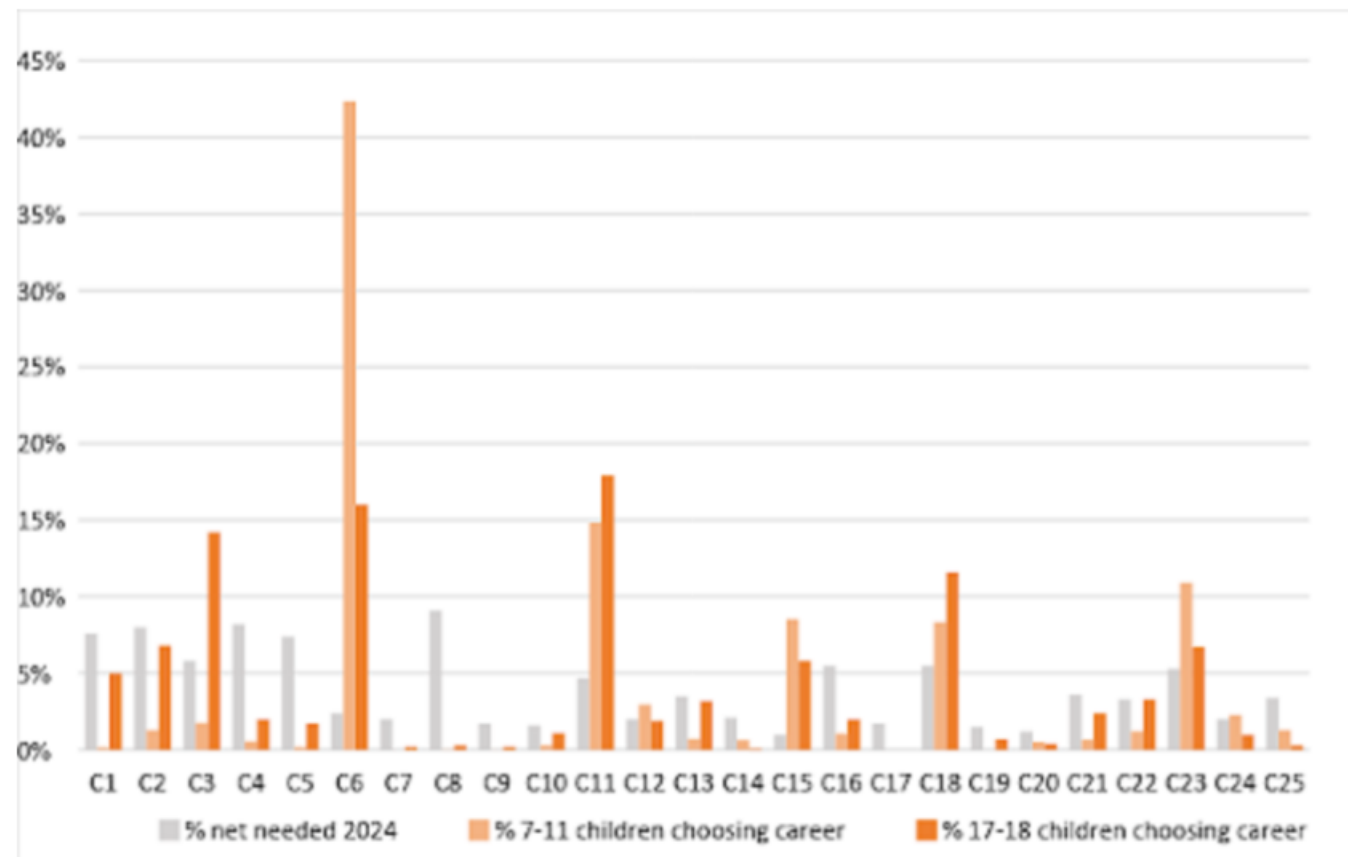
# Key headlines



- Gender stereotyping about jobs is set from a young age
- Family, TV, radio and film have the biggest influence on children's choices
- Less than 1% had heard about jobs from someone coming into school
- Children's career aspirations have little in common with projected workforce needs, which could have serious economic implications
- Children in some developing countries often aspire to more professional jobs than those in some affluent countries
- The patterns of jobs chosen by seven-year olds mirror those selected by 17-year olds



New analysis by the charity Education and Employers examines the career aspirations of young people in the UK aged 7-11 and 17-18 and maps these against projected labour market demand (C1 to C26 representing different economic sectors).



What is clear for the first time is that the types of jobs 7-11 year olds are choosing are similar to those of 17-18 year olds – with the top choices being culture, media and sport occupations (C6)

From 900 primary school children in Derby inner city...



**Children's horizons need to be broadened – they can only be what they see!**

Stats from interim report for  
**Our future Derby**

Images from freepik.com

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From 900 primary school children in Derby inner city...

Findings from interim report for  
**Our future Derby**

**INCREASE**

in children's understanding of the link between their education and the world of work, leading more children to believe...



LEARN  
by design

@Edu\_employers



From 900 primary school children in Derby inner city...

Of the children in receipt of Free School Meals and/or those eligible for the Pupil Premium...

75%

agreed "science and engineering is not just for rich people"

Compared to...

84%

of their counterparts

Stats from interim report for

Our future Derby

Images from freepik.com

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From 900 primary school children in Derby inner city...



Findings from interim report for

Our future Derby

83%

of Black/Black African Caribbean/Black British children agreed with the statement ...

Compared to...

92%

of their counterparts

People like me  
can do any job  
they want when  
we grow up

Recommendations from interim report for

**Our futureDerby**

# Career Related Learning

Activities in primary schools, from volunteers to skills development, have a positive effect on children and boosts their confidence and potential.



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## Recommendations



Link school education to careers



Strong diversity of role models to address stereotyping



Build children's confidence and show choices for the future

Recommendations from interim report for

**Our futureDerby**

## Recommendations



Close the gap between disadvantaged pupils and their peers



Involvement of employers high priority



Increase communication channels with parents in the local community

Recommendations from interim report for

**Our futureDerby**



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Audience Q&A

Thank you for joining us for this session.

Spread the word #EducationandCareers #CareerChat

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